

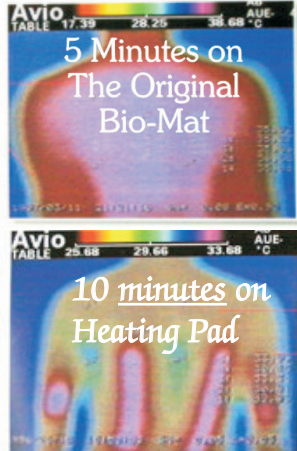


THE ORIGINAL BIO-MAT

What if there was device that eliminates, reverses, reduces, and alleviates ailments? What if that device could reduce pain, provide relaxation, rejuvenation, mental and emotional ease, in 15 minutes or less? What if that device could do much more? That device is The Original Bio-Mat.

The Original Bio-Mat combines space-age NASA technology, Far Infrared (FIR) that penetrates 6" to 8" into the body, revitalizing negative ions, and the crystal energy and healing power of Amethyst gemstones, providing chronic pain relief, relaxation, and therapeutic sleep.

FDA/UL LICENSED MEDICAL DEVICE 9056316



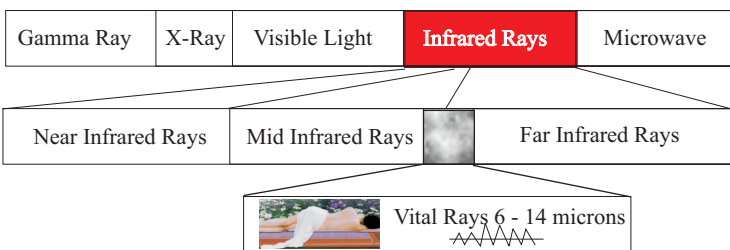
FDA registration documents give the following indications for use:
 "The Bio-Mat is indicated for the temporary relief of minor muscle and joint pain and stiffness the temporary relief of joint pain associated with arthritis; the temporary relief of muscle spasms, minor sprains and strains, and minor muscular back pain; the relaxation of muscles; and the temporary increase of local circulation where applied."

People report relief from chronic pain, fibromyalgia, arthritis, scoliosis, peripheral neuropathy, Reynaud's, sports injuries, insomnia, and much, much more.

Far Infrared

Infrared

Infrared is the light energy we get from the sun that makes us feel warm. The human body both sends and receives infrared. The body emits infrared wavelengths between 3 and 50 microns with the greatest output around 9.4 microns, which happens to be the resonant frequency of water. (1 micron = 1 millionth of a meter) Within the infrared spectrum, in the 6-14 micron range, are rays known as the "Vital Rays." These rays have been shown to be most beneficial to the body. These are the rays emitted by the Bio-Mat, as the infrared passes through the amethyst crystals.



The amethyst modulation of the infrared is what makes the Bio-Mat so unique. It creates soothing, and deeply penetrating warmth that the body craves.

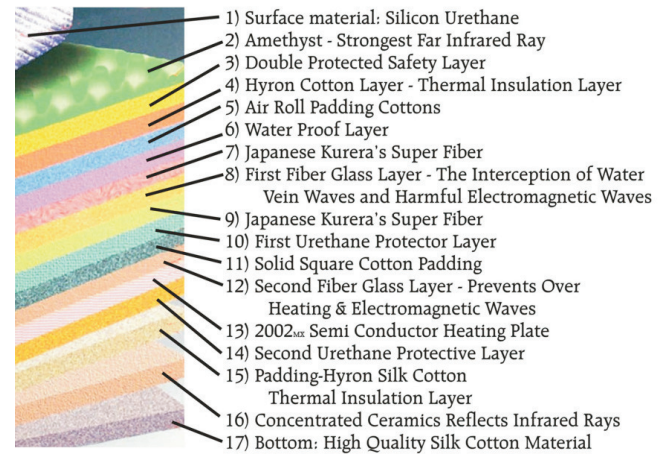
The Bio-Mat uses NASA technology to generate FIR waves, using special compounds of alumina and silica, which produce infrared rays very efficiently, even at room temperature. This contributes to the Bio-Mat's low power requirements. Japanese Kurare's super fiber materials are used to create the infrared.

The infrared provides a different kind of heat to the body. Studies have shown that when the body temperature is raised by submersing in hot water for 30 minutes, the body temperature will begin to decline within 10 minutes after leaving the water. With the body heated by the Bio-Mat for 30 minutes, the infrared heat will stay in the body for more than four hours.

Infrared penetrates the body like a fine massage and activates the cellular mitochondria. This light energy is very gentle and will assist the stability of blood pressure by activating mitochondria and safely regulating blood circulation. Heat from a hot tub, etc., will not activate mitochondria and the blood pressure will rise.

The Original Bio-Mat's infrared Rays penetrate 6-8 inches into the human body. These rays not only benefit the skin and muscle tissue on the surface of the body, but penetrate into the deeper tissues. The FIR penetrates into the lymph glands, blood vessels, nerves, as well as key organs. The rays optimize the health of these tissues in a number of ways. Scientists propose that among the energy spectrum coming from the sun, far infrared ray waves are by far the safest and most beneficial electromagnetic energy available for the human body, directly affecting all metabolic and cellular functions.

17 Dynamic Layers incorporate space-age NASA technology



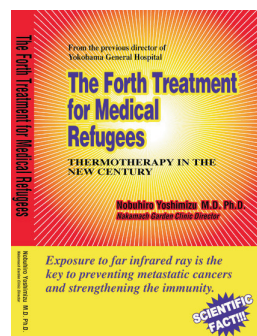
The Original Bio-Mat is a revolutionary healing tool, ideal for health care professionals or anyone interested in improving their overall health and well-being.

10Hz Infrared

The Original Bio-Mat also generates 10 Hz infrared. World renowned scientist Dr. Chian, of China, demonstrated that 10 Hz infrared acts as an information carrier when passed through various materials, including human and animal DNA, pheromones, as well as gemstones such as Amethyst. Bio-Mats with 10 Hz infrared were tested along with a control group of Bio-Mats without the 10 Hz infrared. The most potent healing effects occurred only in the group with the 10 Hz infrared. This means that infrared alone was not as effective for the healing, but rather the addition of information being released from the Amethyst provided the greater effect, as hypothesized by researchers. As one Korean Research scientist said, "It appears that with infrared we are talking about energy, but with the addition of amethyst, the 10 Hz infrared, we are now talking about energy plus healing information. This is the critical difference between the uses of infrared saunas, infrared mats (without 10 Hz infrared or amethyst) and the Bio-Mat. This may explain why so many reports of healing have occurred over the history of the Bio-Mat.

"Scientific Fact: Exposure to far infrared ray is the key to preventing metastatic cancers and strengthening the immunity." Pg 1

"A 2-degree increase in body temperature results in a 40% increase in immunity and 109.4 degrees causes cancer cell death." Pg 60



- Pg. 3: Introduction quote at beginning of chapter
- Pg. 10: Ineffectiveness of the 3 major options
- Pg. 11: Alternative treatments are questionable
- Pg. 12: 3rd paragraph: "In addition... Then read the part on "Thermotherapy"
- Pg. 13: Dr. Yoshimizu discovers the "Bio-Mat"
- Pg. 22-23: "The truth about cancer treatment"
- Pg. 56: "Hypothermia is the cause of all disease"
- Pg. 59-63: "It is good to solve the cause of hypothermia"
- Pg. 66-73: Thermotherapy increases the immune system
- Pg. 75-82: How thermotherapy eliminates cancer
- Pg. 78-82 Bio-Mat protocols and how it works.
- Pg. 80: At the bottom "To effectively use the Bio-Mat..."
- Pg. 152: Hot gemstone therapy (Bio-Mat) can be performed at home
- Pg. 154 last paragraph to last page (155)



"my life was at it's end... [70yrs]. It was such a lonely and difficult time... my student told me about the Bio-Mat...I'm living a very pleasant life now at over 70 yrs old!"



The Original Bio-Mat is not intended to cure, diagnose, or treat medical conditions, is not a substitute for the product user's guide. The information herein is for educational purposes only. Consult with your physician before utilizing this or any new healthcare program. These statements have not been evaluated by the FDA.



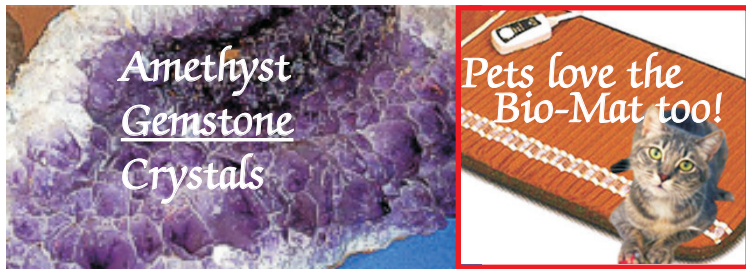
Negative Ions

Negative ions from the Bio-Mat are delivered directly to the body through the skin's surface via conduction. This greatly differs from ambient air ions delivered through the popular negative ion generators used for air cleaning, which NASA reported positively affecting only 26% of people. The direct conduction of negative ions allows for an immediate response and change in the body's electrical field for all people, assisting them to achieve an optimal physiological state.

When negative ions are applied to the body, the calcium and sodium circulating in the blood are ionized. This increases the blood's pH and has an overall alkalizing effect on the body. Proper blood pH is essential for optimal health. It has been noted that the negative Ions applied to the body are helpful at regulating blood pH.

When the amount of negative ions in the blood increases, there is an increase in inter-cellular communication. Cellular metabolism is facilitated, and as a result there is an increase in cellular nutrient uptake and cellular hydration. In addition, cellular waste materials are efficiently excreted. With the increase in cellular metabolism, an optimal cell function is rapidly revived.

Indoor environment, city living, automobiles, exposure to electronic devices, EMF's (electro-magnetic fields), and environmental pollution all result in increased positive ions in one's body, tilting the ratio of ions towards the positive. This results in a physiological imbalance, which may have detrimental health consequences. Too few negative ions in our body can cause a number of diseases. Some of the health problems associated with an imbalance of ions in the body include: anemia, allergies, shoulder pain, lumbago, rheumatism, neuralgia, headaches, kidney problems, imbalanced autonomic nervous system function, insomnia, and fatigue.



Amethyst Crystals

The Original Bio-Mat is further enhanced with gemstone-quality Amethyst Crystals, known for their calming and healing effects since ancient times. The "Amethyst Effect" is a change in infrared light when refracted through amethyst crystals. Scientists experimented passing far infrared (FIR) light through a variety of substances, including various gems, glasses, and plastics. Amethyst was found to be the only substance which clearly changed the spectrum of infrared light. Waveforms mimicked patterns similar to the human voice according to scientists. Crystallography shows FIR refracted through amethyst crystals organizes FIR into geometrical patterns with higher bio-compatibility. Korean researchers propose that addition of the amethyst allows for greater increase in the utilization of the light by the human organism.

The human body is around 32 million hertz vibration. Jade, for example, is about 20 million hertz vibration, which provides a lower vibration. RichWay's research team discovered that Amethyst is closer to 32 million hertz, which is stronger than Jade and closer to the vibration of the human body.

Bio-Mat Health Benefits

Improves Circulation & Cardiovascular Function

FIR waves raise the body temperature warming the blood and expanding the blood vessels. There is an increase in peripheral blood flow and volume, resulting in improved circulation and heart function.

Improves Immune System Function

FIR ray's deep heat raises your body temperature inducing an artificial and healthy fever. As the body works to combat the "fever," your body's immune system is activated and strengthened. Combined with the detoxification of harmful toxins and waste products, your overall health and resistance to disease is greatly improved.

Relieves Pain

The deep heat of the far infrared helps peripheral blood vessels dilate, bringing relief and healing to muscles and soft tissue injuries. Increased blood circulation carries off metabolic waste

products and delivers oxygen rich blood to oxygen depleted muscles, so they recover faster.

Burns Calories and Controls Weight

As you relax in the gentle heat of the far infrared, you body is actually hard at work, producing sweat, pumping blood and burning calories. According to a Journal of the American Medical Association report, a single far infrared session burns as many calories as rowing or jogging for 30 minutes.

Eases Joint Pain and Stiffness

FIR heat therapy is widely used to treat patients suffering from many kinds of arthritis and musculoskeletal disorders. In addition, it has been proved effective in the treatment of sprains, neuralgia, bursitis, muscle spasms, joint stiffness and many other musculoskeletal ailments. Stiffness, aches and soreness that come with aging are reduced or eliminated using FIR.

Reduces Stress and Fatigue

The gentle warmth of the far infrared rays helps to sooth nerves and relaxes tight or knotted muscles. The end result is reduced stress and improved energy.

Improves Skin

FIR and negative ions penetrate the skin deeply, helping detoxify impurities from the skin and lymph. In addition, exfoliation is greatly enhanced by the FIR, rapidly removing dead skin cells. Increased circulation draws your skin's own natural nutrients to the surface, rejuvenating your skin's health and appearance.

Assists in Detoxification

FIR helps to detoxify the body in several important ways. Increased blood circulation stimulates the sweat glands, releasing built up toxins and waste. Daily sweating can help detoxify your body as it rids itself of an accumulation of potentially carcinogenic heavy metals, alcohol, nicotine, sodium, sulfuric acid, cholesterol, and uric acid. In addition to sweating, far infrared is capable of removing toxins via several other bodily systems.

Highest Quality Construction

Only the finest quality materials are used in the construction of the Bio-Mat. This is quite apparent from simply looking at the mat. This mat is designed to last for years.

The Original Bio-Mat is controlled by an advanced computer technology to monitor and control all aspects of the performance. If any part of the mat gets higher than the selected temperature, the current is cut off by thermal sensors distributed throughout the mat.

Only the highest quality Amethyst is used in the construction. In fact, a gemstone certification is included with your Bio-Mat. The Bio-Mat uses the highest quality bi-metal in its mats. Bi-metal is used inside infrared mats as a heat sensor to control heating functions within the mat. Low-quality bi-metal can break over time with usage, rendering the mat ineffective. There is only one type of high quality, long-durable bi-metal sold on the market today. This Bi-metal is manufactured by Texas Instruments and was originally developed for military usage. The Richway Bio-Mat is the only company that has access to and uses this high quality bi-metal in their mats. This means a guaranteed longer life of the mat, reflected in Richway's warranty and repair policies. Although the expensive bi-metal is higher in cost, it is the only bi-metal meeting Richway's exacting standards, and is one more reason the Bio-Mat is the superior mat of its kind.

Comparisons

The Original Bio-Mat delivers the benefits of a far infrared sauna for a fraction of the price with far greater portability.

Unlike conventional heating pads, the Bio-Mat protects your body from harmful household alternating current by providing power using a 5-tiered buffering system in which the AC current is converted to DC (direct current). Unlike a heating pad, the Bio-Mat heats your body and not the pad. It radiates and penetrates deep (6-8 inches) into the body.

\$250 - Amethyst & Tourmaline w/Memory Foam Pillow Ship: \$30

\$550.00 - Bio-Mat Mini (33" X 17") Ship: \$40

\$1,450 - Amethyst Bio-Mat Professional Portable, Includes travel bag, 100% cotton pad (28"X74") Fits on Massage Table | Ship: \$60

\$1,700 - Professional Bio-Mat set (Professional Bio-Mat & Pillow) \$100 Professional Discount With copy of License | Ship: \$90

\$2,400 - Amethyst Single (39" X 78") Ship: \$100

\$3,200: Amethyst Queen (55" X 78") Ship: \$130

\$3,840.00 Amethyst King (73"X78") Ship: \$160

